

Roll No. ....

57514

**BBA 2nd Semester (N. S.) 2014-17  
Examination – May, 2019**

**COMPUTER APPLICATIONS IN MANAGEMENT**

Paper : BBAN-204

**Time : Three Hours ] [ Maximum Marks : 50**

*Before answering the questions, candidates should ensure that they have been supplied the correct and complete question paper. No complaint in this regard, will be entertained after examination.*

**Note :** Section – A is compulsory. Attempt *four* questions selecting *one* question from each Unit I to Unit IV from Section – B. All question carry equal marks.

**SECTION – A**

1. (i) What are the areas in which information technology can be used ?
- (ii) What are various types of hardware ?
- (iii) What is news group ?

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(iv) What is data ?

(v) Discuss multimedia.

**SECTION – B**

**UNIT – I**

2. What do you understand by computer systems ? Also discuss the Classification of computers.
3. Discuss the following briefly :
  - (a) Wireless Networking
  - (b) Virus and firewalls

**UNIT – II**

4. Discuss the following briefly :
  - (a) Web Hosting and Publishing
  - (b) Internet application in business

5. What are various types of IP addressing ? Illustrate the purpose of each through suitable examples.

**UNIT – III**

6. Write a detailed note on use of information systems in offices ? Discuss expert systems in detail.

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7. Discuss the role and benefits of executive information system in growth of any organization.

**UNIT – IV**

8. Write short notes on the following :
- (a) Multimedia application in business
  - (b) Web application of multimedia
9. What is Marketing and Advertising through computers ? How e-marketing and e-advertising has been beneficial to both business and customers ?

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